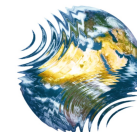


Press Release



SNF HOLDING COMPANY

FOR IMMEDIATE RELEASE

January 31, 2014

SNF ADDS EMULSION GRADE POLYACRYLAMIDE PRODUCTION CAPACITY

Riceboro, GA – SNF, the acknowledged global leader in polyacrylamide production, will install 60,000 metric tonnes of emulsion capacity at our Plaquemine, LA site before the end of 2014.

This increase will primarily serve the Oil and Gas sector and will be the second US production site, in addition to Riceboro, GA. Both plants will then have the capabilities of producing emulsion and powder grade polyacrylamide and acrylamide monomers. This will bring SNF's U.S. total emulsion production capacity to 260,000 metric tonnes per year and total powder production capacity to in excess of 160,000 metric tonnes per year.

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